

NDDB donated flavoured milk for anganwadi children in cyclone-affected districts of Odisha

The National Dairy Development Board worked with the Govt of Odisha and OMFED to provide relief to the state's cyclone affected people and helped them rebuild their lives.

NDDB donated about 6 lakh Tetra Pak cartons of 200 ml flavoured milk to the children at anganwadis in Puri which is one of the worst affected districts of Odisha. NDDB officials worked in close coordination with OMFED, Puri Milk Union, Women and Child Development Department, Govt. of Odisha and District Collector of Puri.

Considering the magnitude of the calamity, all NDDB employees have voluntarily donated a token amount from their salaries for the Fani affected people of Odisha.



Safeguarding interest of milk producers

NDDB has taken up innovative strategies to safeguard interest of Odisha's rural producers and continued to provide support and guidance to OMFED. OMFED's milk procurement, which averaged around 106.6 TKgPD in 2002-03 has increased 4 times to around 491.8 TKPD in 2018-19. OMFED has made a profit of around ₹16 crore in 2017-18, which was the highest in last 10 years.

Keeping in view increase in demand for value added dairy products, NDDB's wholly owned subsidiary IDMC Ltd recently commissioned 2 ice cream plants

each of 3000 LPD (litres per day) at Sambalpur Dairy and Bhawani Patna Dairy. Currently, NDDB is executing a modern 5 lakh LPD automated milk processing dairy plant with an outlay of ₹242 crore for processing of liquid milk & packing, butter making & packing, fermented products like butter milk /lassi, flavoured milk preparation & packing, ghee making & packing, paneer making & packing at Arilo Govindpur, Cuttack. Further, NDDB has built a Cattle Feed Plant with an installed capacity of 150 MT /day on behalf of OMFED at Jagannathpur of Baliana Block in Khordha District.

The Dairy Board has sanctioned a loan amounting to ₹40.85 lakh in March 2019 to Greater Ganjam Gajapati Milk Union for purchase of 5 Milk ATMs, Pasteuriser & Homogeniser. This will help stimulate the marketing of the milk union. Eastern India's first milk ATM has been set up at Ganjam with the support of Tata Trust.

NDDB has also approved a grant of ₹8 lakh to OMFED for milk fortification in order to address the issue of micronutrient deficiencies.